2023 Merge User Conference Agenda

Charting Your Imaging Transformation, Here to Horizon

If you do not see your product or topic of interest listed in this agenda, please contact mergecap@merative.com.

Date	Time	General			
Sunday, September, 10th	3:00pm - 7:00pm	Event Check-In Explore interactive map of conference location, the Domain			
	7:00pm - 9:00pm	**Customer Reception** **Join us for refreshments, peer networking, product demos, and time with our partners to kick off the 2023 Merge User Conference.**			
Monday, September 11th	6:30am-8:00am	Networking Breakfast			
	8:00am-9:15am	Opening Welcome Keynote – Cheryl Petersilge, MD, MBA, Founder & CEO of Vidagos			
	9:15am-10:30am	View from the Workstation: AI, Interoperability, and Technology's Day-to-Day Impact – Physician Panel – Brian Case, Imaging Wire (Host) Innovation Panel – Trends in AI-Powered Diagnostic Imaging – Joe Maune, Product Manager (Host)			
	10:30am-11:00am	Networking Break in Exhibit Hall			
	11:00am-12:00pm	Industry Trends & Panel – Monique Rasband, KLAS VP of Strategy & Research, Imaging/Oncology (Host) Ensuring Equitable Use of AI – Dr. Alex Towbin			
	12:00pm-1:00pm	Networking Lunch			

		Merge Cardio, Merge Hemo	**Merge PACS**	**Merge Unity**	**Merge Imaging Suite**
	1:00pm-2:00pm	**Trends in Cardiology** Speaker: Bob Schallhorn and Dr. Kalathiveetil Join cardiology's opening session with a welcome and conversation between Bob Schallhorn and Merge's cardiology consultant, Dr. Sujith Kalathiveetil from Duly Health and Care, on the latest trends in imaging for cardiology.	**New Diagnostic Tools for Mammography*** Speaker: Lunit and Therapixel, Douglas Lake, MD, MRMD (MRSC), McFarland Clinic Learn about AI-based applications for diagnostic breast imaging. In a moderated discussion, clinical leaders from two imaging organizations will share their challenges and achievements in managing caseloads, revealing new opportunities for improvement.	**Merge Unity Roadmap: Journey to Imaging Suite*** Speaker: Jeff Hanson, Patricia Rutkiewicz Discuss the roadmap for the future of Merge Unity as a modernized imaging solution. Patty from Edward/Elmhurst Health will also present on their journey converting from Unity to Imaging Suite.	**3D Printing** Speaker: Derek Mathers (Ricoh 3D) Learn how 3D printing provides surgeons and clinicians with the tools to better educate patients and themselves Hear from our expert partners on how you can start or advance your 3D printing journey.
	2:00pm-3:00pm	**Current Release Highlights and Roadmap*** Speaker: Greg Monroe and Roza Dinishenskaya Discuss the three-year roadmap for Merge's cardiology solutions. In this session, you will participate in an open discussion about future projects and get the chance to help prioritize the roadmap.	**Mammography with Merge PACS*** Speaker: Lindsay Anderson Learn about how the physicians at Regional Medical Imaging (RMI) have deployed Merge PACS to help improve mammography analysis, and take away best practices for your Merge PACS applications.	*For those interested in Merge Unity, please consider attending the "New Diagnostic Tools for Mammography" or "Enterprise Imaging Panel" sessions at this time.*	**Enterprise Imaging Panel*** Speaker: Thomas Doherty and John Hally Hear from clients and industry experts on how to set up Enterprise Imaging governance, strategy, and execution to bring in more service lines and 'ologies deeply integrated with your EHR.

	Time				

Monday, September 11th

Time	Merge Cardio, Merge Hemo	Merge PACS	Merge Unity	Merge Imaging Suite
3:00pm–3:30pm	Networking Break in Exhibit Hall			
3:30pm–4:30pm	**Merge Hemo 11.0 Demo Session*** Speaker: Greg Monroe Receive a live demo of our soon-to-be-released Merge Hemo 11.0. Get a view of the new hardware and updated functionality aimed at improving your cath lab experience.	**Sensitive Image Workflows** Speaker: Dr. Alex Towbin Learn more about best practices for handling sensitive images in your practice and how Merge PACS can help support this initiative.	*For those interested in Merge Unity, please consider attending the "Roadmap – Merge Universal Viewer" session in the Enterprise Imaging solution segment at this time.*	**Roadmap – Merge Universal Viewer*** Speaker: Thomas Doherty Discuss the three-year roadmap for Merge Universal Viewer. Participate in open discussion about future projects and get the chance to help prioritize the roadmap.
4:30pm–6:00pm	Networking Break in Exhibit Hall			
6:30pm–9:30pm	Customer Appreciation Event Location: Punch Bowl Social			

*This session or presentation offers ARRT Category A CE credit pending approval by the AHRA/ASRT.

Tuesday, September 12th

Time	Merge Cardio, Merge Hemo	Merge PACS	Merge Unity	Merge Imaging Suite
7:00am–8:30am	Networking Breakfast			
8:30am–9:30am	Charting the Course: Merge's Strategic Journey in the Imaging Market – Julie Pekarak, Merge VP of Product* Panel – At Your Pace: Navigating the Imaging Evolution with Merge's Client's Success Team – Toni Wells, Merge VP of Client Success (Host)			
9:30am–10:30am	**Client Success Session** Speaker: Mark Lombardo Review best practices and lessons learned from our SME about a successful implementation of Merge Cardio.	**AI Spotlight with Merge PACS, Aidoc, and Riverain** Learn about the integration between Merge PACS and Aidoc's AI-powered triage solution. Aidoc provides one of the most comprehensive solutions for flagging acute abnormalities in imaging studies, helping clinicians prioritize life-threatening cases and expedite patient care. In this session, you will learn about the benefits of implementing a triage suite into your imaging workflows.	*For those interested in Merge Unity, please consider attending the "Merge VNA Roadmap" session in the Enterprise Imaging solution segment at this time.*	**Merge VNA Roadmap*** Speaker: John Hally Discuss the three-year roadmap for Merge Vendor Neutral Archive (VNA). Participate in open discussion about future projects and get the chance to help prioritize the roadmap.
10:30am–11:00am	Networking Break in Exhibit Hall			
11:00am–12:00pm	**Merge Hemo Analytics and Data Mart Review*** Speakers: Greg Monroe and Roza Dinishenskaya Join an overview of Merge Hemo's UDR and the Merge Cardio Data Mart analytics platform coming with Merge Cardio 12.4.	**Imaging Suite (Worklists and Clinical Experience)*** Speaker: Linda Bagley Learn best practices to leverage cloud-based imaging solutions to improve your clinical practices and technical infrastructure.	*For those interested in Merge Unity, please consider attending the "Imaging Suite" session in the Enterprise Imaging solution segment at this time.*	**Imaging Suite (Cloud Migration and Adoption)*** Speaker: Bill Kazee and John Hally Receive critical takeaways on how a modular, integrated, and cloud-native imaging environment can improve your clinical practices and technical infrastructure.
12:00pm–1:00pm	Networking Lunch			
1:00pm–2:00pm	**RMMT and Clinical Reporting Best Practices*** Speaker: Bill Campbell Learn about the Merge Cardio Report Measurement Mapping Tool (RMMT) and reporting best practices.	**Advanced Tools with TeraRecon** Join us to discuss Merge PACS' advanced tools, including advanced visualization capabilities, featuring TeraRecon.	*For those interested in Merge Unity, please consider attending the "Understanding the Journey to Cloud" session in the Enterprise Imaging solution segment at this time.*	**Understanding the Journey to Cloud*** Speaker: John Hally Learn about cloud terminology, technology, and architecture. Understand how leveraging modular, integrated, and cloud-native solutions can help drive tangible outcomes.
02:00pm–3:00pm	**Partner Session** Speaker: Cardiology Product Management Learn more about Merge's partnerships in cardiology and their value-add to Merge Cardio and Merge Hemo.	**Roadmap – Merge PACS*** Speaker: Joe Maune Join us to discuss the roadmap for Merge PACS. Participate in open discussion about future projects and take the opportunity to help the Merge team prioritize the roadmap.	*For those interested in Merge Unity, please consider attending the "Roadmap – Merge PACS" session in the Merge PACS solution segment.*	**Merge VNA Data Liquidity, Security and Storage with Racktop and Pure Storage** Speakers: John Hally, Jonathan Halstuch (CTO Racktop), Mark Dobbs (Global Healthcare Alliances, Pure Storage) Join us to discuss the keys to achieving data liquidity and security in an enterprise imaging strategy by making data more compliant and meaningful to complete the longitudinal patient record. See how Merge VNA, Pure Storage and Racktop can help you optimize your technical infrastructure.

Tuesday, September 12th

	3:00pm–5:00pm

Merge Cardio Features Review*

Speaker: Bill Campbell

Join us for a step-by-step review of the following features:

Cardio Manager: How to navigate the tabs; merge patients; associate and disassociate orders; and enter staff, privileges and security groups.

Inventory: How to navigate and enter in items.

System Config: How to create procedures and build out workflows.

You Asked, We Delivered: New Features

Speaker: Kacey Norris

This session is a step-by-step overview of new features within Merge PACS that we have added based on your feedback and requests. Learn how to access these customer-driven improvements and incorporate them into your own workflows.

Merge Unity and the Road to Imaging Suite

Speaker: Jeff Hanson

This session is a roundtable open discussion for Unity customers to ask and discuss anything related to their Imaging Suite journey.

Best Practices for Merge Universal Viewer and Merge VNA

3:00 – 4:00 p.m.: Merge Universal Viewer Support Best Practices*

Speaker: Eric Jensen

4:00 – 5:00 p.m.: Merge VNA Support Best Practices*

Speaker: Anthony Lisherson

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Wednesday, September 13th

7:00am–8:30am	Networking Breakfast

Merge Cardio, Merge Hemo	**Merge PACS**	**Merge Unity**	**Merge Imaging Suite**

8:00am–12:00pm

Merge Cardio Feature Review*

Speaker: Bill Campbell

Join us for a step-by-step session reviewing the following features:

Web Administration for Merge Cardio: Navigating through the application and understanding the features that only Cardio uses.

UDR: Running canned reports and understanding how to build them (knowledge of Access required).

Merge PACS Knowledge Quest*

Speaker: Jeremy Green, Sr. Senior Support Analyst II

This session will provide a holistic overview of the Merge PACS system. Get the most from your investment by gaining a deeper familiarity with the latest product components, management tools, tips, and tricks for server maintenance. We will also define and explain different logs.

Merge Unity – PACS Admin Training*

Speaker: Henry Kohlbrand

Server Overview and Maintenance

OS Updates

Site Admin Page

Troubleshooting

Open discussion – What are the regular tasks you take care of?

Enterprise Imaging Session*

Speaker: Steve Davis

Join this highly technical deep-dive session to gain firsthand instruction on various aspects of the Merge VNA and Merge Universal Viewer solutions. Receive training on morphers, routing, policy-based deletion, prefetcher, and exceptions management (2 hours). Also, learn about the latest improvements in image sharing (1 hour) and managing roles and system settings (1 hour).

Grab-and-Go Lunch