Merative™

Fact Sheet

Merative provides data, analytics, and software for healthcare and government social services. Our solutions help clients and partners unite complex data and provide insights in context, for better experiences and outcomes.

Fast facts

– Established: July 1, 2022

– Headquarters: Ann Arbor, Michigan, USA

– Formerly IBM Watson Health, Merative is built on decades of industry expertise including Cúram, Truven and Merge Healthcare

– Part of the Francisco Partners portfolio of health companies

– Chief Executive Officer: Gerry McCarthy

Our clients

Merative works with more than 4,500 clients across healthcare and government social services including:

Seven of the top ten US health plans by enrollment

40% of Fortune 100 employers

Over 35 federal, state and local government agencies

All 20 of the top* life sciences companies
based on revenue

What we do

Through our six product families, Merative helps clients and partners across healthcare and government social services to improve decision-making and performance:

Industry segment	Truven *(healthcare analytics)*	Cúram *(health and human services)*	Micromedex *(clinical decision support)*	Merge *(enterprise imaging)*	Zelta *(clinical trial data management)*	MarketScan *(real-world evidence)*
Providers	X	X	X	X		X
Health Plans	X		X			X
Employers	X		X			X
Governments	X	X	X	X	X	X
Life Sciences					X	X